



Volunteer Handbook and Resource Materials



Welcome To
LIGHTHOUSE CATHOLIC MEDIA

“An evangelically mature person is motivated by intense missionary enthusiasm which spurs him to bear witness to Christ. The Church needs you and is counting on you!”
- Pope John Paul II

Thank you for joining our evangelization mission at your parish. This handbook will help you facilitate the Lighthouse Faithraiser CD Program and make it a successful endeavor.

Contact information for your Lighthouse Representative can be entered below. This representative will work closely with you and can help answer any questions you may have about Lighthouse.

Lighthouse is more than a display stand - it's an opportunity to evangelize and touch people's lives every weekend. Your volunteer commitment is essential in helping to make this happen at your parish. Again, thank you for your commitment. May God richly bless you and all you do for Him!

Lighthouse Representative

Name: _____

Phone Number: _____

Email: _____



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The Lighthouse Mission Statement

Our Mission is to answer the call for a New Evangelization by serving the Church in providing inspirational CDs and brochures that will enrich and strengthen people's relationship with Jesus Christ and understanding of their Catholic Faith.

Follow the standard programs and then creatively find new ways to distribute more CDs for the purpose of spreading the Gospel and saving souls.

Vision Statement

Our vision is to support all parishes worldwide by providing the very best presentations and media resources available. These CDs address peoples' daily struggles and provide the answers they seek. We are committed to serving the Church with integrity, and all the presentations are guaranteed to be faithful to the Magisterium of the Roman Catholic Church.

The Divine Mercy Chaplet

A part of development is growth in virtue. We cannot stress enough the importance of consecrating yourself to the Blessed Virgin Mary and having Masses offered up for your ministry. We ask that you pray the Divine Mercy Chaplet every day at 3 p.m.

Begin with the Sign of the Cross, one Our Father, one Hail Mary, and The Apostles Creed.

Then on the Our Father beads, say the following:

Eternal Father, I offer You the Body and Blood, Soul and Divinity of Your dearly beloved Son, Our Lord Jesus Christ, *in atonement for our sins and those of the whole world.*

On the 10 Hail Mary beads, say the following:

For the sake of His sorrowful Passion, *have mercy on us and on the whole world.*

(Repeat steps 2 and 3 for all five decades)

Conclude with (three times):

Holy God, Holy Mighty One, Holy Immortal One, have mercy on us and on the whole world.

Concluding Prayer:

Eternal God, in whom mercy is endless and the treasury of compassion inexhaustible, look kindly upon us and increase Your mercy in us, that in difficult moments we might not despair nor become despondent, but with great confidence submit ourselves to Your holy will, which is Love and Mercy itself.

YOUR FAITHRAISER SUCCESS PLAN

Thank you for choosing **Lighthouse Catholic Media's Faithraiser Program**. We believe that your Faithraiser display will become an effective source of spiritual renewal and financial benefit for your parish community.

Here are some important practical points to help ensure the success of your Faithraiser Program. These effective actions have been proven to dramatically improve Mass attendance and donor response in parishes across the country.

1. Bless the stand and program, asking the Lord to use this to draw people closer to him, and invoke the assistance of the parishioners' guardian angels.
2. When you introduce the Faithraiser Program to your parish, it is important to make sure your parishioners know how it works from the beginning. The real key to a successful start with enthusiastic parishioner participation is for the pastor to verbally encourage parishioners to take the CDs, as people will listen to their pastor. This program is an effective way to move toward your goal of catechizing and evangelizing the parish. People are very hungry for this kind of information, but they need to be directly encouraged because most have never heard a Catholic CD or tape (and most don't read anything having to do with faith), and they don't know what they are missing. This is a unique opportunity for them to grow.

It is VERY helpful for the presiding priest of each Mass or event to do the following:

Make an announcement about the program at the end of every Mass or event. Here is a sample:

"I am pleased to present a new learning opportunity here at (parish name). In the back of the church, you will see a new wooden display with a variety of free (or inspiring) CDs and pamphlets prepared by Catholic priests and eminent Catholic lay people. These talks are guaranteed to deepen your appreciation and understanding of our Catholic Faith."

(Hold up some of the CDs and announce the names and a sentence or two about each.)

"Once you have listened to the CDs, please pass them on to family, friends, neighbors, etc. All donations and feedback are greatly appreciated and will help support this vital ministry!"

- You can mention this to the parishioners as a real opportunity to evangelize, as we are all called to do, and to reach out to their adult children, their friends, to those not attending Mass, etc. Remind them that they don't have to be a theologian.
- Emphasize what an incredible deal this is and that the retail value for most CDs ranges from \$7 to \$10. You can encourage parishioners to "throw a twenty dollar bill" in the donation box and take 9 of them!!
- It can be helpful to challenge people to invest a little in their Faith, to evangelize themselves. This is how to make their Faith interesting and relevant in their lives. Perhaps ask for a show of hands of how many people present have read a Catholic book or something from a Catholic magazine in the last three months.

Inform people that they can also get a new, inspiring CD sent to their home each month by subscribing to the *CD of the Month Club*. While some parishioners like the availability of CDs in the back of the church, others are hungry for more and are excited to have the newest title in our collection made available to them each month. Also let them know that whenever someone subscribes using the parish promotional code, your parish will receive a portion of the subscription cost back as a donation each and every month.

After the program is running for a while, ask how many have taken CDs and then re-encourage them from the pulpit regularly. In addition,

- 3.** Write a letter in the bulletin to your parishioners explaining the Faithraiser Program.

- 4.** In order to give you the best possible service, we suggest that you designate one or two people to be liaison(s) with your Lighthouse Account Manager for placing orders, answering questions, providing feedback, etc. This will help make your Faithraiser Program as successful as possible. Your Account Manager has a wealth of resource material available and will share this with your liaison(s), along with details regarding Mass volunteers, creative ways to promote the CDs, etc.

- 5.** Allow the volunteer to run ongoing bulletin and pulpit announcements, highlighting a different CD each week, along with a brief description of the talk. In addition, at the end of each month run a bulletin and pulpit announcement of the upcoming month's *CD of the Month Club* title. If possible, set up a table supplied with a few pens and clipboards and make subscription forms available. Volunteers should be present to collect subscriptions and hand out the free promotional DVDs. (Please see your Account Manager for details.)

- 6.** Near the end of each 2-3 month cycle, run a bulletin and pulpit announcement to let parishioners know that the titles are changing. For example:

“LAST CHANCE! ... The following titles will be available for the next two weeks and then will be replaced with all new titles (list the new titles). Once you have listened to them, please pass them on to others. You will find the display at the back of the church. Your donations and feedback are greatly appreciated and will help support this important ministry!”

When the new titles are in, list them in the bulletin (if space permits) or create a flyer to be placed at the ends of the pews or inserted into the bulletin.

- 7.** For the best results, a volunteer should be present after each weekend Mass to encourage parishioners to take advantage of the CDs, pamphlets, and the CD of the Month Club – and to encourage donations. Checks should be made payable to the parish.

We hope these few simple suggestions will help to bring about the spiritual renewal and helpful donations we have seen in many other parishes. Remember, Lighthouse Catholic Media is always here to help.

Lighthouse has over 20 cloisters of nuns praying for the success of this ministry in all of the parishes involved with Lighthouse.

God bless you.

Volunteer Checklist

Two weekends before launch:

1. Have a Mass said for the success of the program and that it bears great fruit for the Kingdom. Ask the pastor to bless the program with his personal blessing. Lastly, pray yourself for these causes through the Divine Mercy Chaplet, the Rosary, Eucharistic Adoration, etc.
2. Find others in your parish who are willing to volunteer to stand next to the display for 10 minutes at the end of each weekend Mass. Two volunteers will also be needed on kick-off weekend at each table.
3. Run Bulletin Announcement #1 (or your own). Samples are in the Resource Section of this handbook.
4. Before an order of CDs comes in, put a sign on the empty display that says, "Coming Soon" or "New CDs Coming Soon" to generate interest.
5. Begin to listen to all 9 CD titles. Encourage other volunteers to do the same so that you are all prepared to answer questions about particular titles.
6. Set up the display when it comes in, or be sure a custodian or someone else has assembled it properly. Please put business cards from your Lighthouse Catholic Media (LCM) representative in the top middle section (in front of brochures) in case visitors to your parish are interested in bringing the CD display to their parishes.
7. Give a complete set of the CDs to the rectory so the priests can listen to them and offer their own endorsements.

One weekend before launch:

1. Place a full-page flyer in the bulletin with a synopsis of each talk, a picture of the display, and information about the CD of the Month Club. Build some anticipation.
2. Be sure that you, the LCM representative, or someone else in the parish is prepared to give a short message at the end of all Masses on the kick-off weekend(s) to educate the parish on the new LCM program.

Weekend of launch:

1. Run Bulletin Announcement #2 (or your own). Place the pastor's introduction letter to the parish in the bulletin (Sample on page 16).
2. Set up a table next to the display stand at the main entrance of the Church and a table at each entrance, if possible. Place stacks of the CDs on the table. See "Kick-Off Weekend" beginning on page 25 for more information.
3. Bundle some sets of all 9 CDs and offer the sets for \$27, or a reduced price (9 for \$20). You may want to create smaller packs of 4 CDs for \$10 as well. Wrap a ribbon or rubberband around each set with a tag that shows the name of the bundle and all the titles/speakers.

Bundle Ideas: Popular Speakers, Big Ideas, Sacraments, Marriage and Family (See "Small Groups" document on page 12 for more ideas.)

Example: Sacraments (4 CDs for \$10)

The Healing Power of Confession - Dr. Scott Hahn

The Holy Eucharist - Fr. Bill Casey

The Mass Explained - Fr. Larry Richards

Seven Pillars of Catholic Spirituality - Matthew Kelly

4. Prepare \$25 worth of change to be used at each table (1-\$5, 10-\$1, 1 roll of quarters). Also, be sure to have extra copies of the synopses flyer from the week before available on the table.

5. Set out pens and clipboards on the table with subscription forms for the CD of the Month Club. Volunteer(s) should be present to answer questions, collect subscriptions, and hand out a free promotional DVD called "**Our Catholic Faith**" by Matthew Arnold.

6. Speak at the end of each Mass and then stand at the table. Be sure to have money in your hand -- visibly showing. It makes a big difference!

7. Email or call your LCM representative with a report of the total number of CDs distributed, as well as the money brought in.

Weekend after launch:

1. Continue the kick-off for the second weekend, and set up a table next to the display again, as well as at the other entrances.

2. Include a pulpit announcement thanking the parish for their generosity and overwhelming response.

Every weekend after that:

1. Be sure that a volunteer stands next to the display for 10 minutes after each weekend Mass. Without this, many people will donate much less than the suggested donation or take the materials without donating anything.

2. Remind people that they can get 2 CDs for \$6, when normally they would pay \$7-\$10 retail for just one.

3. Run the "Featured CD" bulletin announcement. Highlight a CD each week and include a synopsis of the CD in the bulletin. (See "Secretaries Pick" on page 23.)

4. Ask that a reminder be read during the announcements highlighting a talk and reminding everyone that they can stop by the display for CDs after Mass.

5. Restock the CDs in the display as needed.

6. Meet monthly with all the volunteers to discuss the program and generate new ideas. Some volunteer groups act as an evangelization committee.

7. Email the Lighthouse representative a report with the total number of CDs distributed, as well as the money brought in each week.

8. Hold kick-off weekends regularly (i.e., "Evangelization Weekend") every 4-6 weeks, whenever new CDs come in, or at the beginning of special Church seasons such as Lent or Advent.

9. At the end of each month, run a bulletin and pulpit announcement for the upcoming month's CD of the Month Club title. If possible, set up a table and make pens and clipboards with subscription forms available. Volunteers should be present to collect subscriptions and hand out the free DVD.

Other ideas:

1. Hand out 1-2 copies of each CD to parishioners. Ask them to write a few sentences about the talk that can be published in the bulletin. Ask if any of them would like to share their quote from the pulpit at the end of Mass.

2. Encourage faith formation groups and others to implement the use of the CDs in their programs (RCIA, bible studies, Confirmation class, etc.) Refer to "Additional Ways to Distribute CDs" on page 11 for more great ideas.

3. Some parishes have an existing parish email list - ask permission to use it and send reminders, highlight CDs, or promote the CD of the Month Club.

4. Put a link for the CD of the Month Club on the parish website so that parishioners can easily subscribe. The parish promotion code will be entered automatically.

Recruiting Other Volunteers

For best results, you should recruit other **volunteers in order to be sure that someone is standing next to the display or at a table after each Mass**. Encourage each volunteer to purchase a set of CDs or to borrow a set and get acquainted with each talk in order to answer questions from parishioners.

The volunteer should be available for 10 minutes after Mass to do the following:

1. Answer questions about the CDs and pamphlets

“These are recorded talks by inspiring Catholic speakers. The talks last between 60-80 minutes. You can learn about your Faith on the go as you drive or while you work around the house. Listen and then pass it on!”

“You don’t have any money with you? That’s OK - You can take a CD now and put the donation in next week.”

2. Generate interest

“Have you heard any of these inspiring talks? They are recorded by some of the best Catholic speakers in the country.”

“Do you have a loved one who has fallen away from the Church? This is a great way to reach out to them.”

“This is one of my favorites...”

3. Encourage donations

“Normally these CDs cost \$7-\$10 retail, but here you can get them free. We suggest a donation of \$3 in order to keep the program going.”

4. Hand out a one-page flyer (two-sided) with a synopsis and quotes for each talk.

If a volunteer cannot make their appointed time by the display, they should arrange to have a substitute present. Create a volunteer schedule as well as a volunteer phone list. Distribute the phone list to all volunteers so that they can call a substitute if necessary.

Encourage volunteers to make, at minimum, a one-year commitment. We ask that they take their responsibilities seriously just as they would for any other type of volunteer opportunity such as serving on the Parish Council or a Faith Formation Committee.

Ask all volunteers to register at www.lighthousecatholicmedia.com/volunteer. As a token of our appreciation, each month every volunteer will receive a free MP3 download of an inspiring presentation to enjoy on their spiritual journey. They will receive an email confirmation containing the download link.

Prospects for volunteers

Ushers

Recent R.C.I.A. members

Members of the Knights of Columbus

Home School Parents

New Parishioners

Bible Study Leaders and Members

Sample Donation Tracking Sheet

(You will find a blank tracking sheet on page 24.)

CD Title	Original Count	6/5/11 # sold	# left	6/12/11 # sold	# left	# sold	# left	# sold	# left
Becoming Best Version	33	16	17	14	3				
Hahn Conversion	33	12	21	9	12				
Anger and Forgiveness	33	13	20	8	12				
Build Better Families	33	8	25	11	14				
Seven Reasons	33	10	23	8	15				
The Holy Eucharist	33	10	23	5	18				
True Mean. Christmas	33	5	28	3	25				
The Mass Explained	33	9	24	8	16				
15 Things When Suffer	33	11	22	8	14				
Totals	297	94	203	74	129				
Money Taken In		\$310		\$183.50					
Total Profit or Loss Investment = \$991		-\$681		-497.50					

If you prefer to track your inventory electronically on an Excel spreadsheet,
please contact your Lighthouse representative.

Additional Ways to Distribute CDs Suggestions for Faith Formation and Evangelization

*Lighthouse Catholic Media™ CDs can complement and reinforce all parish efforts in
Adult Faith Formation and Evangelization.*

- Give CDs with baptismal certificates, marriage certificates, and to pre-Cana couples.
- Give as gifts to ministry heads or parish staff to build relationships and nurture the faith of those in ministry.
- Use with in-home ministries such as visiting the sick or elderly, or for bereavement ministries.
- Pastors can give or suggest a particular CD that would address the spiritual needs of someone they are counseling or in Confession.
- Reinforce catechesis for parents of children making their Sacraments by having relevant CDs available in the fall as part of their class materials or in the spring prior to reception of the Eucharist/Penance or Confirmation. Strongly encourage parents to listen so they are better able to help their child prepare for the Sacraments.
- Make CDs available during CCD and Parish School registration and at all meetings for parents prior to the Sacraments. This is a great way to reach inactive parents who don't normally come to Mass.
- Reinforce the R.C.I.A topic for the week with a suggested CD title.
- Give CDs as a 'thank you' gift to liturgical ministers...or offer them to these groups for a reduced donation.
- Pastors can listen to them and use stories, examples, etc., from the talks in their sermons...or during a sermon, they might refer people to a particular CD to continue learning about the lesson highlighted in the sermon. Keep a complete set of all titles in the rectory for the priest to use.
- Increase evangelization efforts by encouraging parishioners to take CDs to give to friends, family, neighbors, co-workers, or strangers to help share the Faith and to help those struggling.
- Put display out at parish functions such as a fair, bingo, picnic, fish fry, etc. This is a great way to reach non-practicing parishioners, neighbors, or visitors. This is especially effective with a volunteer at the display.
- Pick a title and send out a copy to each parish family with a letter from the pastor. This is a great way to reach those who have become inactive and/or don't know their Faith.
- The CDs make a great Easter or Christmas gift from the parish to each family.
- Offer coffee and a CD after Mass on Sunday. Invite parishioners to meet and listen to a CD together and then discuss. Extra copies should be available so that listeners can take them and encourage others to listen. (Ask your Lighthouse representative for more information on this program called **Finding the Fullness of Faith.**)
- Use CDs as discussion starters for study groups, youth groups, mom's groups, etc.
- Coordinate CD selections with other parish groups and make available at their group meetings and events.
- Provide a prison ministry with CDs for discussion groups or individual listening.
- Send monthly e-fliers to the DRE, ministry leaders, and parishioners each month, highlighting 1-2 CDs in their display
- Hand out 1-2 copies of each CD to parishioners. Ask them to write a few sentences about the talk that can be published in the bulletin. Ask if any of them would like to share their quote from the pulpit at the end of Mass during a promotion weekend.

Lighthouse CDs for Small Groups

R.C.I.A.

Suggested Set

Why I Am Catholic When I Could Be Anything Else (Week 1)
God's Family and Ours: The Church and the Trinity (Week 2)
Confession (Week 3)
The Mass Explained (Week 4)
Jesus and the Jewish Roots of the Eucharist (Week 5)
The Lamb's Supper (Week 6)
Seven Reasons to be Catholic (Week 7)
Finding the Fullness of Faith (Week 8)
The Joy of Stewardship (Week 9)
Faith [excellent summary] (Week 10)

Others

A Pastor's Wife's Journey Home
The Healing Power of Confession
The Four Marks of the Church (Part 1 and Part 2)
Praying the Rosary Like Never Before
The Holy Rosary
The Life of Christ (Part 1 and Part 2)
The Sacrament of Penance
The Virgin Mary Revealed Through Scripture
Understanding the Eucharist
Understanding the Lord's Prayer
Which Came First, the Bible or the Church?
Why Do We Have a Pope?
Why Go To Mass?
Why is there Hell?

Pre-Cana or Marriage Encounter

Anger and Forgiveness
The Gift of Sexuality
Seven Levels of Intimacy
Becoming the Best Version of Yourself
Counting Your Blessings
Dating and Courtship
Pure Freedom
Not Ready for Marriage: A Young Couple's Return to Chastity
How to Apply Our Faith to Our Families
The Spirit of Sacrifice in the Family
There is Life in the Womb
Three to Get Married
What Every Couple Should Know About Marriage and Prayer
For Better For Ever - A Catholic Guide to Lifelong Marriage

For the Sick or Homebound

When Life Doesn't Make Sense
Making Sense Out of Suffering
15 Things To Do In the Midst of Suffering
The Holy Rosary

Confirmation

Becoming the Best Version of Yourself
The Truth
Blessed Pier Giorgio Frassati
Confession or The Healing Power of Confession
No Turning Back
Understanding the Lord's Prayer
Pure Freedom

Evangelization

Becoming the Best Version of Yourself
Finding the Fullness of Faith
From Mormonism to the Catholic Faith
God
The Truth
The Healing Power of Confession
The Holy Eucharist
Jesus and the Jewish Roots of the Eucharist
Quest for Truth: A Convert's Perspective
The Bible Made Me Do It
Seven Reasons to be Catholic

Sample Packages

2 CDs x 50 Pre-Cana Couples = 100 CDs = \$225
2 CDs x 25 Confirmation candidates = 50 CDs = \$112.50
9 CDs x 10 R.C.I.A. members = about \$20 per person

Quantity Pricing

1-4 CDs (1 title) \$ 3.00 each
5-9 CDs (1 title) \$ 2.50 each
10-499 CDs (1 title) \$ 2.25 each
500-999 CDs (1 title) \$ 2.15 each
1000+ CDs (1 title) \$ 2.10 each
Shipping = 7% of your order (minimum of \$12)

CD STARTER SET SYNOPSES AND QUOTES

15 Things to Do in the Midst of Suffering - Jeff Cavins

Suffering is a mystery we all face at some time in our lives. Whether it is physical, emotional, or spiritual, it will test our faith. Internationally known speaker Jeff Cavins shares personal insights he gained through his own physical pain. He shows us how we can join our sufferings with those of Jesus on the cross, bringing renewed meaning to the suffering we experience in our lives.

“Very insightful and encouraging! Gave me a new perspective on suffering. I would strongly recommend it to anyone.” Juanita - Murrieta, CA

“This was the perfect CD for me! I am a relatively new Catholic and have been trying to understand redemptive suffering.” Judy - Callander, ON

Becoming The Best Version of Yourself: Living Every Day with Passion & Purpose - Matthew Kelly

Matthew Kelly possesses a powerful ability to combine the ageless tool of storytelling with a profound understanding of today’s culture and the common yearnings of the human heart. He shows us how to see the challenges in our everyday lives in a new light. He will help elevate and energize you to pursue the highest values of the human spirit and become the best version of yourself.

“OUTSTANDING!!! This timely presentation was filled with truth & presented in a way that was easy to identify with and understand.” Anne - Youngstown, OH

“I found this talk to be life-changing ... and I’m not easily impressed! Fundamental truths are conveyed in a clear, effective manner.” Gary - Zuni, NM

Anger and Forgiveness - Deacon Dr. Bob McDonald

Catholic psychotherapist Deacon Dr. Bob McDonald provides a spiritual and psychological prescription or overcoming the sinful anger that poisons the mind of Christ within, causing alienation and division. His practical wisdom shows that only by learning how to forgive can we hope to promote healing and understanding in our relationships and enjoy the blessings of a forgiving heart.

“This CD has changed my life! It has given me a clearer understanding of anger and how we can overcome it” Dan - Oakdale, CA

“Powerful wisdom for hearts in exile due to lack of forgiveness. A great spiritual prescription!” Deb - Leawood, KS

Seven Deadly Sins, Seven Lively Virtues – Fr. Robert Barron

Join noted Professor of Theology and author, Fr. Robert Barron, in this revealing presentation as he sheds light on the Seven Deadly Sins - those great spiritual blocks that inhibit our relationship with God and others - and the antidote to them, the Seven Lively Virtues! Fr. Barron uses Dante’s DIVINE COMEDY to expose these sinful patterns in our lives and show how they are effectively counteracted by the cultivation of virtue through the development of the gifts of the Holy Spirit. This fascinating journey shows the path that God has designed to lead us to health, happiness and holiness.

“Absolutely wonderful! I love how Fr. Barron gives practical ways to use the information he’s presenting.” Nancy - Warroad, MN

“This CD is going to stay in my CD player in my car for a long time! Great advice on how to defeat the deadly sins in our lives.” Ann Marie - Rock Hill, SC

Finding the Fullness of Faith - Stephen Ray

Stephen Ray was raised in a devout, loving, Baptist family. Since his conversion to the Catholic Faith, he has become an international speaker and is the author of three best-selling books, *Crossing the Tiber*, *Upon this Rock*, and *St. John’s Gospel*. He shares with us his amazing conversion to Catholicism and explains why he is convinced this is the Church founded by Christ over 2000 years ago.

“This put into words everything I want to tell my friends about my faith but cannot remember when the time is right. Thank you!” Jane - Bourbonnais, IL

“Steve Ray’s conversion story is powerful – a wake-up call to “cradle Catholics” to cherish the faith we so often take for granted.” Marianne - Youngstown, OH

“I am a Protestant about to begin RCIA. This helped to clarify a number of questions and to affirm my decision to explore the Catholic Faith.” Sharon - Chicago, IL

For Love and Marriage – Johnnette Benkovic

Johnnette Benkovic is a popular Catholic author and talk show host. She grew up Catholic, but later fell away from practicing her faith. In 1981, after years of marriage to Anthony, she began a process of conversion which brought her into a deep relationship with Jesus Christ and to a sincere love for her Catholic Faith, but her husband did not share her experience. The Lord, through the promptings of His Holy Spirit, showed her how she could better love her spouse, and she shares the unexpected blessings that followed. BONUS: Johnnette’s interview with her husband Anthony after his conversion is a testimony to the work of grace in their marriage amidst exceedingly difficult circumstances.

“Just what I needed to hear! It’s what I have been looking for to help me in my marriage and my spiritual journey.” Janie - Kyle, TX

“This is the best CD I’ve heard on marriage...Johnnette’s honesty and vibrant faith touches us to the core. It is such an inspiration for married couples to grow stronger in the Lord.” Fabienne - Wilbraham, MA

The Healing Power of Confession - Dr. Scott Hahn

Dr. Scott Hahn presents the historical and biblical origins of the Sacrament of Penance (Reconciliation), which is probably the most misunderstood of the Seven Sacraments. He provides an important guide for new Catholics, a source of renewal for “old hands”, and a challenge to all of us to deepen our relationship with Christ through regular use of the Sacrament of Penance.

“This is an outstanding talk on Confession that cuts to the heart of this great Sacrament of Mercy.” Father Joseph - Baltic, CT

“It helped me to better understand scripturally why confession is so important, and it gave me a desire to go to confession more often. I want to pass this information on to others.” Steven - Jasper, IN

“It’s great for answering my children’s questions. It will also help me answer questions of non-Catholic and fallen-away Catholic friends.” Bill - Chino, CA

The Mass Explained - Fr. Larry Richards

Inspiring speaker Fr. Larry Richards presents exciting and powerful insights into the history, spirituality, and biblical foundations of the Liturgy of the Eucharist. He opens the door for us to enter more profoundly into this most perfect prayer and unite our offering with that of the priest. This will change the way you experience this most sacred of all mysteries, the source and summit of our lives.

“It jolted me out of stagnation! It has renewed my love for the Mass and for Jesus.” Nancy - Plattsburgh, NY

“It opened my eyes and blew me away! I want everyone to hear this CD. I listen to mine over and over. It is such a great message!” Victoria - Tiverton, RI

“I can’t praise this CD enough! At the end of the CD, I couldn’t wait to go to Mass! It fills you with a new love for the Mass. Fr. Richards is a great speaker – I didn’t want it to end!” Harold – Carrollton, GA

Why a Protestant Pastor Became Catholic - Dr. Scott Hahn

This amazing testimony of a former Presbyterian minister turned Catholic has become legendary. Dr. Scott Hahn was militantly anti-Catholic but self-driven to seek the truth, and this ultimately led him into the Catholic Church. He soon became an ardent defender of the Faith and one of its most passionate promoters. His journey of faith helps us better understand and appreciate Catholicism.

“This CD was AMAZING!!! I was having doubts as to what I believed. Thanks to this talk, I finally found hope I thought did not exist.” Jeff - New Lenox, IL

“I am returning to the Church after being away for 35 years. I am motivated to learn more about my faith. This talk whet my appetite!” Stan - Columbus, GA

Sample Letter from Pastor to Parishioners (Published in Bulletin)

Greetings ...

This week I want to highlight an excellent spiritual resource that is now available here at Sacred Heart parish. Did you notice the wooden CD stand now displayed near the doors of the Church? This display comes from Lighthouse Catholic Media, and the CDs are inspirational stories of conversion and teachings regarding the Catholic Faith. All of the recordings are by people who are genuinely excited about their Catholic Faith, and their energy is wholly contagious. The content is solidly Catholic and presented in an interesting manner. It includes such well-known speakers as Fr. Don Calloway, Dr. Scott Hahn (former Protestant minister who became Catholic), and his wife, Kimberly Hahn. Fr. Calloway's conversion is so amazing that it is almost unbelievable! He was a former drug addict from an atheist family but believed the Blessed Virgin saved him from a downward spiral. I get chills just thinking about it. I played that one with a van full of teenagers on the way to a retreat, and they were very touched by the experience. Therefore, I want to encourage everyone to take time to listen to some of these CDs. It will be time well invested, and it will create some great evangelizing moments. After listening to Dr. Hahn's story, one feels a deep appreciation for the gift of our Catholic Faith. Honestly, they are all good, otherwise I would not have ordered them!

Many people lament today about their family members who have fallen away from the Church and wonder if there is anything they can do about it. The answer is "YES!" Just hand them a CD and ask them if they will kindly do you the favor of listening to it. You may witness to them that you were moved by the dynamic talk, and that you simply want to share that experience. It will save you from feeling that you have to preach to them. I am going to a family reunion this very weekend and I have various relatives in mind to whom I plan to hand some out. I am convinced that we will soon begin to hear amazing conversion stories from people who have listened to these powerful talks. In fact, I have already heard some of these stories from parishioners here at Sacred Heart.

God has given us powerful witnesses in our time who have been empowered to speak about our Faith in a dynamic and convincing way, but we must do our part to drop these mighty seeds. Then pray and let the Holy Spirit do the rest. The CD display reads "Free Catholic CDs," and free they are. I am so convinced of the effectiveness of this spiritual resource that I am willing for us to give them away. But we will gladly receive donations so that we may replenish our supply, too. The suggested donation is \$3.00 per CD. These CDs become most effective when they are passed around to others, so you may want to keep extras on hand. Let us share our experiences with one another. I can't wait to hear what you think!

Blessings in the Lord!
Fr. Bill

Sample Pulpit Announcements

Sample #1

Hi, my name is _____. I want to introduce to you a new ministry program our parish is beginning. It's called Lighthouse Catholic Media.

Have you ever wondered to yourself "Why do we have a pope?" or "Where did the bible come from?" Have you ever been asked "Are you saved?" or "Are you born again?"

I grew up Lutheran and when I first became exposed to the Catholic Church, I really thought that you had some strange beliefs. I met a lot of Catholics who could not explain their Faith, even though they may have had faith themselves. If you're not sure about how to answer these types of questions and don't have the time to study, then this new ministry is for you!

Most of us spend over 20 minutes in the car a day, some of us more. Many of us plug in to a radio station to help make that time go by. Well, Father ___ has been asked by many of you for more resources about our Faith because most of us are only exposed to his wisdom for a short 15-minute homily each week. So today we're starting a very exciting new educational program.

You may have seen the CD stand as you walked into the church. We are offering you CDs prepared by Catholic priests and eminent Catholic laity that are guaranteed to deepen your faith, answer all of your questions, and have you coming back for more!

The CDs are free, but a free-will donation of only \$3.00 per CD and \$0.50 per pamphlet is suggested because that is how we're going to be able to keep this awesome ministry here.

Where else can you get a \$3.00 CD, let alone one that can help someone see the beauty of our Faith and the fullest of truth that is the Catholic Church?

The CDs and brochures will be available at all the Masses every day of the week. Approximately every 3 months, we will rotate in a new set of nine CDs and three new brochures. The second set for example, contains the Stephen Ray conversion story and a reading of a book written by then Cardinal Ratzinger, now Pope Benedict the XVI.

If you're really interested, I suggest you drop in a \$20 bill and take one of each title! They're great to listen to and easy to pass on to someone else.

Please take the time to stop by our stand and support this ministry. It may not be a CD you need, but it could make a great impact on someone else.

(Bring 3-4 CDs with you and read the titles; say how awesome they are.)

Thank you and God Bless!

Sample #2

Pre-Launch

Statistics show that nationally, approximately 65% of Catholics don't attend Sunday Mass regularly and over 30% of Catholics don't believe in the Real Presence of Christ in the Eucharist.

With the huge demands on our time from work, school, and countless other activities, when do we get an opportunity to really learn and grow in our Catholic Faith? Soon you will be able to learn about a variety of vital topics like marriage, Confession, Mary, keeping our children Catholic, why go to Mass or read the Bible, all at your own convenience. You can listen at home, while driving in your car to work, going shopping, or even while working out.

In only a couple of weeks now our parish will be introducing a new adult education program from Lighthouse Catholic Media. We will have compact discs and brochures available at the back of the church for a \$3.00 suggested donation - which is more than half off the normal retail price of \$7-\$10!

Most Reverend Alexander K. Sample said *"The CDs and brochures provide a wonderful vehicle for people to learn more about the truth of our Catholic Faith. I heartily recommend the program to all the pastors and pastoral coordinators of the Diocese of Marquette, MI."*

Alice of Bakersfield, CA noted *"These CDs have changed our lives. We are on fire for our Catholic Faith ... my husband is not Catholic (yet!) but he loves the Catholic CDs we get!"*

We will have more information available for you as we get closer to the launch date.

At Launch

You have been hearing about the new adult education program that we are going to be getting here at (parish name) for a couple of weeks now. We are excited to announce that this CD program by Lighthouse Catholic Media is now available in the back of the church. Please stop by and look at the CDs and brochures before you leave today. These CDs each retail for \$7.00-\$10.00 and up, but we are asking for just a \$3 donation for each of these life-changing CDs. Some of the speakers you may recognize include Dr. Scott Hahn, Mother Teresa, Pope Benedict XVI, Matthew Kelly, and Dr. Peter Kreeft.

Sample #3

Kick-Off for Kiosk and CD Club in the Same Weekend

My name is _____. At Father's request, I am here today/tonight to tell you about our exciting Evangelization ministry here at St. _____, called Lighthouse Catholic Media.

In the back of the church is a beautiful wooden kiosk that holds 9 CDs. The CDs are audio recordings of inspiring talks on various topics of Catholic life to help build up your faith in God and give you inspiration in your life.

These CDs cover topics like: *How to Get More Out of the Mass, How to Live with Purpose and Passion, How to Answer the Most Common Questions Catholics are Asked, How to Get Through the Hurts of Life, How to Overcome Bad Habits You Don't Like to See in Yourself.*

You will hear the best speakers in the world, people such as Blessed Mother Teresa of Calcutta, Dr. Scott Hahn, and Matthew Kelly.

Thousands of letters from listeners say that these CDs helped them fall more in love with God and His Church. For example, Jane from Illinois said: "This CD put into words everything I wanted to tell my friend about my faith but cannot remember when the time is right. THANK YOU."

Many of us don't have time to go to bible study, or an adult education class, but now we can keep learning and growing in our faith wherever we are. The CDs are available for a small donation of just \$3. What a simple and inexpensive way to turn your minivan into a chapel, your gym into a classroom, or your home into a place where you fall more in love with God.

In addition to the CDs, Lighthouse also offers a CD of the Month Club. Each month, Lighthouse will ship you a brand new title, not yet available at the parish. Your cost is only five dollars a month. A portion of that money will go back to our parish, and you will receive a free \$20 DVD on *Our Catholic Faith* – just for subscribing today. There is no risk because you can cancel your subscription at any time.

The most important thing is to know Jesus Christ. These wonderful CDs will inspire you to fall in love more and more with Jesus Christ and His Church.

How many of us here have friends or relatives who have left the Church? Most of us will have to raise our hands. Fallen-away Catholics make up the second largest denomination (if they were a denomination) in America. If I asked how many of us want them back home in the Church, I hope we would all raise our hands again. The good news is that 53% of those who come back home to their Catholic Faith come back because someone in the Church gave them a CD or a book.

(Hold up a CD in one hand and a subscription form in the other.) Please seriously consider doing these two things before you leave today: take some CDs home with you, and join the Catholic CD Club to get your free DVD. Help yourself or help a loved one come home to the Church, while supporting your parish. Get the inspiration you need to live life with passion and peace. I will be at the table after Mass. May God bless each of you.

Promoting *CD Club Only* in a Parish With/Without the Kiosk

If the parish *has* the kiosk:

My name is _____. At Father's request, I am here today/tonight to tell you about an addition to our exciting CD ministry here at St. _____, called the Lighthouse Catholic Media CD of the Month Club.

As you probably know, in the back of the church, we have a beautiful wooden kiosk that holds 9 CDs. The CDs are audio recordings of inspiring talks on various topics of Catholic life to help build up your faith in God and give you inspiration in your life. Well, today we are offering you an opportunity to get these inspirational Catholic CDs mailed right to your home each month. *(Continue below)*

If the parish *does not* have the kiosk:

My name is _____, and I am here today to share with you a wonderful faith-raising CD Club program. Inspirational Catholic CDs are mailed to you each month that will build up your faith in God and give you inspiration in your life. Lighthouse Catholic Media has distributed over 17 million Catholic audio recordings over the last 30 years. *(Continue below)*

Continue here:

These CDs cover topics like: *How to Get More Out of the Mass, How to Live with Purpose and Passion, How to Answer the Most Common Questions Catholics are Asked, How to Get Through the Hurts of Life, How to Overcome Bad Habits You Don't Like to See in Yourself.*

You will hear the best speakers in the world, people such as Blessed Mother Teresa of Calcutta, Dr. Scott Hahn, and Matthew Kelly.

Thousands of letters from listeners say that these CDs helped them fall more in love with God and His Church. For example, Gary from New Mexico says, "I found this CD to be life changing, and I'm not easily impressed." Jane from Illinois: "This CD put into words everything I wanted to tell my friend about my faith but cannot remember when the time is right. THANK YOU."

The most important thing is to know Jesus Christ. These wonderful CDs will inspire you to fall in love more and more with Jesus Christ and His Church. Your cost for your inspirational CD each month is only five dollars. A portion of that money will go back to our parish to help fund _____ (i.e., Catholic education). You will receive a free \$20 DVD on *Our Catholic Faith* – just for subscribing today.

How many of us here have friends or relatives who have left the Church? Most of us will have to raise our hands. Fallen-away Catholics make up the second largest denomination (if they were a denomination) in America. If I asked how many of us want them back home in the Church, I hope we would all raise our hands again. The good news is that 53% of those who come back home to their Catholic Faith come back because someone in the Church gave them a CD or a book.

Please seriously consider joining the Catholic CD Club and help yourself or help a loved one come home to the Church, all this while supporting our parish.

There is no risk because you can cancel your subscription at any time. So, please, take the free DVD and start having these wonderful CDs mailed to you each month. They will give you the inspiration you need to live life with passion and peace. I'll be at the table after Mass. May God bless each of you.

Sample Bulletin Announcements
Include a picture of the display whenever possible.

SAMPLE #1 (3 weeks of announcements)

Bulletin Announcement #1

Coming Soon...

We are proud to present a new educational opportunity called **Lighthouse Catholic Media**, a practical and effective program to help Catholics know their Faith . . . to keep their Faith!

We all live busy, busy lives. Finding the time to come to church to learn about our Faith is difficult. But now, we are able to meet you where you are! Wherever you have a CD player available to you, in the car or at home, you can deepen your understanding and love for the Faith.

Soon you will see a display stand on your way into church offering nine different CDs and three different brochures. These feature some of the most inspiring Catholic speakers -- bishops, priests, deacons and eminent Catholic lay men and women. The CDs and brochure will be available after every Mass on Sundays. We ask for a donation of \$3.00 per CD and \$.50 per brochure so that we may continue this program. When these are gone -- they're gone. And a new set with different titles and speakers will be ordered. We encourage you to take advantage of this wonderful opportunity!

Below is a list of all the CDs and pamphlets: (Include list specific to your parish.)

Bulletin Announcement #2 (One-page bulletin insert)

Lighthouse Catholic Media

Busy? Are you busy? What a silly question! We all live busy, busy lives. But the real question is . . . are you too busy to take advantage of a new learning experience that literally comes to you, wherever you are? All you need is a CD player -- in the car on the way to work or doing carpool . . . while standing at the kitchen sink doing dishes . . . while exercising . . . you can now deepen your understanding and love for the Faith!

Next week on the way into church, you'll see a stand offering nine different CDs and three different brochures. These feature some of the most inspiring Catholic speakers -- bishops, priests, deacons and eminent Catholic lay men and women. The topics are wide-ranging and will be published in next week's bulletin.

The CDs and brochures will be available after every Mass on Sundays. We ask for a donation of \$3.00 per CD and \$.50 per brochure so that we may continue this program. When these are gone -- they're gone! And a new set with different titles and speakers will be ordered. We encourage you to take advantage of this wonderful opportunity!

Below is a list of all the talks that will be available: (List all 9 talks with a summary and quote about each.)

Bulletin Announcement #3

Lighthouse Catholic Media presents a practical and effective program to help Catholics better understand their Faith.

Would you like to learn more about your Catholic Faith but don't have time to read a lot of books? If so, we have an exciting program starting here at (parish name). Soon you will find a display in the back of church offering inspiring and educational Catholic CDs and brochures. These CDs include explanations of our Catholic Faith, accounts of God's incredible mercy in the personal lives of Catholics, and practical information for living your Faith. Below are a few quotes from people who have listened to these CDs and whose lives have been deeply touched.

“These CDs helped make the Mass come alive and left me with a hunger to learn more.”

“I found this talk to be life-changing ... and I'm not easily impressed! Fundamental truths are conveyed in a clear, effective manner.”

“Humorous, insightful, moving, and motivating! A blockbuster in the making – I want more of this!”

These CDs are especially effective for those who would like to learn more about Christ and their Faith, but have little time to study. Use your car as a university on wheels. Listen as you drive, or even as you exercise. A few examples include: (i.e., **Psychologist and Deacon Dr. Bob McDonald explains how to deal effectively with anger and forgiveness, etc.**) Being a faithful Catholic is not easy in today's world, but these interesting and informative CDs will show you why it's the best thing going. For those who cannot afford to donate, all CDs are free. But if you are able to support the program, the \$3.00 recommended donation is gratefully appreciated and needed to make new titles available in the future.

SAMPLE #2

We are proud to present **a new evangelization opportunity** here at (parish name): Lighthouse Catholic Media -- a practical and effective program to help Catholics know their Faith, keep their Faith, and share their Faith! **We all have friends or family members who have fallen away from the Church**, loved ones who are searching for answers about their Faith, who want to increase their knowledge and understanding, but don't know where to begin. Now you can reach out to them by offering a wonderful learning tool: a Lighthouse CD. Whether in the car or at home, people can deepen their understanding of the Faith when they listen to inspiring talks given by some of the best Catholic speakers in the world. In the back of the church, you will see a stand offering nine different CDs and three different brochures. We ask for a donation of \$3.00 per CD and \$.50 per brochure so that we may continue this program. Won't you reach out and help bring someone home today? *Below is a list of the CD titles available. (List all 9 talks with a summary and quote about each.)*

SAMPLE #3

NEW CDs AVAILABLE NOW!!

CD SPOTLIGHT

Secretary's Pick of the week:

"A true testimony of God's grace working through the Blessed Virgin. Just listen to this CD; it will amaze you! This is one of the most remarkable conversion stories I have ever heard!"

No Turning Back

~ Fr. Donald Calloway, M.I.C.

What does it take to transform a die-hard agnostic into a fervent apostle of Christ? How does God's grace literally transform hearts—one step at a time? In this amazing conversion testimony, you will literally be on the edge of your seat as a former "deadhead" and drug dealer candidly shares how he was unexpectedly led to the Roman Catholic Church and eventually into a Roman collar as an ordained priest by the power of God's grace and the intercession of the Blessed Virgin Mary. An incredible odyssey of faith, Fr. Donald Calloway's radical conversion can be compared to that of a modern St. Augustine. It will inspire you to recognize and embrace the countless graces God grants in your own life.

Donations of \$3.00 per CD support this program which is available to all our parishioners. Remember to pass the CDs along to friends and neighbors to help them grow, too!

Sample Donation Tracking Sheet

CD Title	Original Count	# sold	# left	# sold	# left	# sold	# left	# sold	# left

A SUCCESSFUL KICK-OFF IN ILLINOIS

The following is taken from a string of emails between the volunteer at St. Mary Immaculate in Plainfield, IL and the Lighthouse Representative Tim Truckenbrod. This parish went through over 1000 CDs during their first 2 kick-off weekends.

EMAIL AFTER THE FIRST MASS

From: David (Volunteer)

Subject: so far so good

Hi Mark and Tim,

Well so far so good. We took in \$246 at our first mass-- considering it was Saturday 5pm with lots of elderly people -- I think that was good.

I attached one of my latest ideas: bundle tags.

Issue - People always ask, "Which one do you suggest?" So I made four bundles of my favorites:

1. Sacraments 2. Popular Speakers 3. Big Ideas 4. Teens -- this one only has two titles but for \$5 any teen can afford it.

Bundles -- 4 for \$10 special this week and next!!

9 for \$20 -- one guy gave me \$25 for the 9 and said -- "Keep the Change!" What a nice man!

I put a rubberband around each bundle and taped the tag to the rubber band. I sold 6 bundles lickety split tonight -- 2 before mass and 4 after mass!!

I re-did the pulpit announcement to better fit my people!! Fr. David did a great job talking them up as well before each mass. More later!! God bless! David

EMAIL AT THE END OF THE FIRST KICK-OFF WEEKEND

From: David

Subject: \$1,048

Hi Guys,

I have one mass left.

Results: The bundling idea was a stroke of genius or -- the work of the Holy Spirit. They went like hot cakes. A majority of our sales were the 4 for\$10, followed by the 9 for \$20.

Our Hispanic sales were nada as they forgot to make the announcement.

Fr. David and Fr. Dennis gave great encouragement talks to purchase CDs.

Our new mantras at SMI are "We are responsible for our faith!" and "Faith Fluency!"

6PM mass is the last mass of the day. I am tired, my feet hurt, I am hungry –

But my soul is so light and happy. I cannot wait for the final report next week. I will be talking with Fr. David about our next order -- hopefully this week!

God bless you my evangelical outreach friends! David from SMI!

FINAL REPORT FOR KICK-OFF WEEKENDS:

WEEKENDS 1 AND 2: 1056 CDS SOLD AND \$2600 BROUGHT IN AS DONATIONS

From: David

Subject: final report

Hi Guys!

Hope you are well this fine Monday morning! Attached is my final status report. WOW!! What a finale!! I almost sold everything. I guess my bottom line is we are HUNGRY for the truth down here and ALL our priests did a pulpit reminder before the final song of mass. Great support from our priests!!

David

A short report on our present status:

We are ordering another 2000 as the first 1100 sold out almost immediately!!

English CDs remaining: 64; Spanish CDs remaining: 196

We took in another \$1,200. The people really ate up that 4 for \$10 and 9 for \$20. They were like kids in a candy shop. I guess you could say they were hungry for some TRUTH!

During the week, we took in about \$50.

Some observations: People made these comments: buying for children, friends, parents, shut-ins, for themselves as they drive far to work, etc., -- in the car a lot! Excited about learning their faith.

They want to bring back friends or family to the church. Next time we are ordering a boodle of Scott Hahn's "How to Bring Back Fallen-Away Catholics" -- most requested item! Do you have anything else similar? Convenient-- they are already at church!

Plans: We are really happy with the BIG KICK-OFF SUNDAYS! We will have another one on Oct. 13th and 14th. In conjunction with that CD bonanza, we will have the Eucharistic Miracles Poster set circulated by The Real Presence Association -- so we will focus on Eucharist themes as well.

Then we will have another on November 18th and 25th to get ready for Advent.

Then Jan 19-20 and 26-27 to prepare for Lent. Do you have anything in the works for Lent or Advent?

Love and blessings-- boy am I tired!

EMAIL FROM THE LIGHTHOUSE ACCOUNT MANAGER REGARDING THE GREAT SUCCESS OF THIS PARISH

From: Tim Truckenbrod

The parish that I mentioned that sold so many CDs, and is planning on selling so many more, is St. Mary Immaculate in Plainfield, IL. They are a large parish, but some of the things that they are doing will help any parish.

They have an enthusiastic lay leader who was organized.

They **planned an event date** in which you not only have the CD display out, but a couple of nicely draped tables with CDs spread out on them.

Have your pastor/priests strongly endorse the program from the pulpit on the event date.

There is nothing as effective as this (not to say all is lost if he won't). It is best if they speak from their own conviction, so it is highly recommended that the pastor/priests listen to at least one good CD from the program.

Offer quantity discounts for predefined quantities of CDs. For example, sell 1 for \$3 , 4 for \$11 and 9 for \$20, or something like that. See chart below.

Offer bundles by themes

This is what really got people excited and willing to buy numerous CDs. See the themes in the attached sheet used by St. Mary Immaculate. Some wanted to buy one of everything; many wanted to buy a set as a gift for someone.

Announce where the CDs will be on sale, with quantity discounts for a limited time.

Have a significant **bulletin announcement** well in advance **and** on the weekend of the event.

A Few Other Important Suggestions:

Those involved in selling the CDs should listen to the CDs.

Have the pastor listen to at least one of them.

Have a priest bless the display.

Realize the potential effect of getting hundreds and thousands of good Catholic talks through people's ears and into their hearts! People generally aren't used to reading things of faith and won't invest the time to do so, nor do they know where to go to find something of high quality on the Catholic Faith to read. Also, what could make evangelization and catechesis easier and less intimidating than simply handing people you want to reach CDs rather than a book?

You may want to have a youth group that is raising money for World Youth Day manage the event. If so, announce that all donations go to

Sincerely in Christ, Tim

Ejemplo de Aviso Parroquial

Buenos días, (o tardes) mi nombre es _____.

(Aquí se puede dar *un pequeño testimonio personal* sobre la utilidad de los temas...algún familiar que se haya convertido, algún ejemplo de pláticas en el trabajo sobre la religión, etc.)

¿Cuántos de ustedes tienen que manejar al menos 20 minutos para llegar a su trabajo cada día? Probablemente muchos de ustedes. Muchos de ustedes probablemente sintonizan alguna estación de radio para hacer el camino más grato. Bueno, al Padre _____ varias personas le han pedido más fuentes de información sobre nuestra Fe, puesto que él y los otros sacerdotes solo pueden impartir un poco de sabiduría en un corto sermón de 15 minutos. Entonces ahora, la parroquia de _____ está empesando un ministerio que le va a permitir a usted utilizar ese tiempo para crecer en su Fe.

Probablemente usted ha visto el estante a la entrada de la iglesia o probablemente ha visto el anuncio en el boletín. Nosotros estamos básicamente ofreciendo CDs y folletos que fueron preparados por Sacerdotes Católicos y por famosos católicos seculares. Estos materiales están garantizados de que ayudarán a profundizar su apreciación y entendimiento su Fe Católica. Algunos de los títulos que ahora tenemos disponibles son: (Mencione algunos títulos de su elección) y algunas otras pláticas. También hay algunos folletos llenos de valiosa información, como el de las diez principales preguntas que se hacen a los católicos. ¿A cuántos de ustedes han hecho la pregunta de si “han sido salvos” o de si “han nacido otra vez” y no supieron bien qué contestar? Bueno, este folleto les va a ayudar a explicar como responder con base en la Biblia.

Este nuevo ministerio será mantenido sólo por su donación de \$3.00 por CD y \$ 0.50 por folleto. ¿En dónde pueden ustedes comprar algún CD por \$3.00? Y además de que realmente puede ayudar a alguien a ver la belleza y la plenitud de la verdad que tenemos en nuestra Fe Católica. ¿Por qué no meter un billete de diez dolares y llevarse 3? ¡Sería dinero bien gastado!

Por favor, tomen en poco de tiempo para detenerse a ver el estante a la entrada de la iglesia. Tal vez usted no necesita el CD pero conoce a alguien a quien se le puede hacer un gran bien así que, por favor, aprovechen esta oportunidad y úsenlos para compartir su Fe con sus amigos o familiares.

Llévense uno de los CDs para escucharlo ahora mismo y confío que le va a dar a usted o a alguien querido una bendición muy especial.

Gracias y que Dios les bendiga.

Ejemplo de inserto para el Boletín Dominical

Estos CDs y folletos van a ser una gran ayuda para profundizar en el amor y el conocimiento de nuestra Fe Católica.

Los CDs y folletos contienen enseñanza y testimonios de algunos de los mejores Oradores Católicos de los Estados Unidos, incluyendo eminentes obispos, sacerdotes y seglares.

Están diseñados no solamente para profundizar en tu Fe, sino también para ayudarte a responder a la llamada de Su Santidad Juan Pablo II a la nueva evangelización, para que los compartas con amor con tus amigos, con tu familia y con tus compañeros de trabajo.

El estante contiene los siguientes títulos:

- **“Porque los Católicos les dicen ‘Padre’ a los Sacerdotes”** – por el P. Phillip Scott
- **“Filosofía de la vida” y “Conciencia”** – por el P. Juan Rivas
- **“Cristo en el Credo” y “Pasión, Muerte y Resurrección”** – por el P. Juan Rivas
- **“La Eucaristía-Sacrificio” y “La Misa”** – por el P. Juan Rivas
- **“Conversión a la Fe Católica”** – por Jesse Romero
- **“El Papado”** – por Félix Duran
- **“Como Evangelizar”** – por Jesse Romero
- **“La Humanidad y la Divinidad de Cristo”** – por el P. Juan Rivas

Encontrarán el estante a la salida de la Iglesia. **Todos los donativos y comentarios serán sinceramente agradecidos**, pues van a ayudar a continuar este programa en nuestra parroquia.

Algunos comentarios sobre las presentaciones en los CDs

“Estas presentaciones dieron vida a la Misa para mí y me dejaron con hambre de aprender más... Qué bendición,” *Russ Cron – Dayton, OH*

“Encontré que las presentaciones en estos CDs son tan informativas que ahora las usamos para nuestras clases de enseñanza religiosa...” *Padre Pat O’Hagan – Chino Hills, CA*

“Recomiendo de corazón su programa a todos los Pastores de la Diócesis, como medio de reencender la Fe de los Católicos de Chicago y para poder cumplir el llamado de Su Santidad Juan Pablo II a la nueva Evangelización,” *su Eminencia el Arzobispo de Chicago, Cardenal Francis George*

Lighthouse Catholic Media presenta un nuevo programa práctico y efectivo para ayudar al católico a entender su Fe.

En la entrada principal de la Iglesia encontrarán una presentación de folletos y CDs que inspiran y que son educativos.

En los siguiente renglones encontrarán una gran variedad de testimonios de personas que han escuchado estos CDs y las han conmovido en lo mas profundo de sus vidas.

“Estas presentaciones dieron vida a la Misa para mí y me dejaron con hambre de aprender más...” Russ – Dayton, OH

“Los mensajes de estos CDs son muy poderosos. Hacen cambiar la vida de la persona.” Anias – Chicago, IL

“Mi esposa y yo encontramos estos CDs muy instructivos para nuestra conversión.” Matthew – Nashua, NH

“Estos CDs me han fortalecido para enfrentar mis debilidades y recordarme de la alianza que tengo con Nuestro Señor Jesucristo.” John – Haymarket, VA

“Con estos CDs tengo la esperanza de que mi esposo regrese a la Fe y así guiar a nuestros dos hijos.” Kathleen – Edwardsville, IL

Estos CDs son especialmente efectivos para aquellos que desean aprender más sobre Cristo y sobre su Fe, y que cuentan con poco tiempo para estudiar. Utilice su vehículo como un colegio sobre ruedas.

Algunos ejemplos incluyen:

- Conversión A La Fe Católica – Jesse Romero
- ¿Porque Los Católicos les dicen “Padre” A Los Sacerdotes? – Padre Phillip Scott
- Como Evangelizar – Jesse Romero
- “La Eucaristía-Sacrificio” y “La Misa” – Padre Juan Rivas
- El Papado – Felix Duran

Ser un católico fiel no es fácil hoy en día. Estas presentaciones informativas le demostrarán que este es uno de los mejores programas que existen porque es una herramienta muy efectiva de evangelización. Les agradecemos sus donativos para poder continuar con este programa de evangelización.

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