



## Who We Are

Lighthouse Catholic Media, NFP is a 501(c)(3) Not For Profit company that answers Pope John Paul II's call for a new evangelization by promoting the Catholic Faith through high quality audio presentations about the Catholic Faith from the best Catholic speakers in English and Spanish on CDs and downloadable MP3s. We accomplish this through an expanding number of faith-raising programs and platforms, utilizing emerging technologies, additional media types, and new approaches. We receive feedback from thousands of listeners testifying to the impact that these faith messages are having on their lives, and how they, in turn, are reaching out to others with these products.

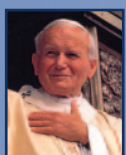
"These presentations have jolted me out of stagnation! They have renewed my love for the Mass and for Jesus." Nancy – Plattsburgh, NY

It is our desire to *meet people where they are at* with practical faith-filled information that affects their lives, presented through their media of choice. It is our belief that if we offer well-presented information that is thoroughly Catholic, the Faith will contend for itself and the Lord will utilize these products to bring salvation and blessings to the people. Additionally, multitudes of Catholics are sharing these CDs with others, bringing forth potent grassroots evangelization, catechesis, healing, health, virtue, and increased opportunities for dialogue about topics of faith.

"These CDs helped make the Mass come alive and left me with a hunger to learn more. What a blessing!" Russ – Dayton, OH

Through God's grace, Lighthouse Catholic Media has become the largest provider of Catholic CDs in North America. To date, we have distributed over 5 million CDs and MP3 downloads to customers in more than 57 countries, including over 4,000 parishes. Most of our sales representatives work with us out of a desire to share their love for Christ and the Catholic Faith. We are incredibly grateful to the Lord to report that we added nearly 700 parish customers in 2011.

In order to meet our objective of being used by God for his purposes, Lighthouse Catholic Media maintains that evangelization and catechesis must always incorporate prayer and work—*Ora et Labora*. For this reason, Lighthouse has had over 6,000 individual Masses said for the success of our Faithraiser Programs. We are also very blessed to have a beautiful private chapel in our home office in which the Most Blessed Sacrament is reserved, where we daily invite employees and corporate guests to pray the Holy Rosary in the morning, midday prayer from the Liturgy of the Hours at noon, and Eucharistic



*"I sense that the moment has come to commit all of the Church's energies to a new evangelization... no institution of the Church can avoid this supreme duty."* Pope John Paul II - *Redemptoris missio*

adoration that begins at 2 pm and culminates with the Divine Mercy Chaplet at 3 pm. Mass is celebrated on a regular basis in our chapel.

Our media of choice has been top quality CDs with attractive covers. Recognizing that people have varying preferences of how they access information, we continue to expand our outreach by offering additional forms of media, including MP3 downloads, streaming audio, books, booklets, and radio broadcasts. These various means of evangelizing and catechizing are important, because people typically learn best through one of three primary learning styles—auditory, visual, or kinesthetic.

Lighthouse promotes our products through the Faithraiser Kiosk Program, monthly subscription programs, the Emissaries door-to-door outreach program, and through various partner organizations that offer our products. We continue to invest in technology to be able to offer great information about Catholicism in as broad a way as possible.

It is our belief that the Lord is pleased by collaboration between apostolates and other Catholic organizations. For us this begins with focusing on those themes that are put forth by Church leadership, namely from the Vatican, the USCCB, bishops and cardinals for their dioceses, and in support of the efforts of priests and parish leaders. In the interest of reaching as many souls as possible with the *good news* found in our Catholic Faith, we are working closely with numerous apostolates and organizations, including Ignatius Press, Word On Fire, Saint Joseph Communications, the Matthew Kelly Foundation, Ascension Press, Relevant Radio, the Archdiocese for the Military Services, U.S.A., and others.

## Outstanding Catholic Speakers



Dr. Scott Hahn



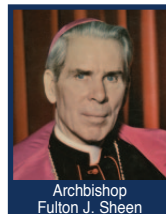
Fr. Larry Richards



Stephen Ray



Blessed  
Mother Teresa



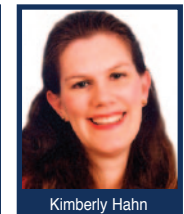
Archbishop  
Fulton J. Sheen



Francis Cardinal Arinze



Jeff Cavins



Kimberly Hahn



*"The CDs... are a welcome addition to the faith life and continuing education of our people. I heartily recommend your program... as a way to rekindle the faith of Chicago's Catholics..."*

**Francis Cardinal George, O.M.I.**  
Archbishop of Chicago



*"It is my hope that all will take advantage of this efficacious means of evangelization and adult catechesis... the tools made available... are vital to the growth and development of the Catholic Faith."*

**Raymond Cardinal Burke**  
Prefect of the Apostolic Signatura



*"I heartily recommend your program to all the faithful of the archdiocese and to all the chaplains as a way to help fulfill Pope John Paul II's call for a new Evangelization."*

**Most Reverend Timothy Broglio**  
Archbishop for the Military Services, U.S.A.

**Lighthouse Catholic Media** • 303 E. State St., Sycamore, IL 60178 • (866) 767-3155 • [www.LighthouseCatholicMedia.org](http://www.LighthouseCatholicMedia.org)



*"Bear witness to your faith through the digital world. Employ these new technologies to make the Gospel known, so that the good news for all people will resound in new ways."* **Pope Benedict XVI - 2009 World Communications Day message**