



SAMPLE ANNOUNCEMENT FOR PRIESTS

Our recommendation is that Father give a 30 to 60-second announcement at the end of Mass, asking parishioners go to the link on your parish website and visit Parish WebStore. If you want to make the announcement a part of your homily, that would be great. We suggest referring parishioners to the bulletin for the website address and more information.

- Please ensure that any other presiding priests make positive mention of Parish WebStore as well. The link is www.parishwebstore.com

Suggestions:

- Mention the admonitions from Pope Benedict and Pope John Paul II, especially as we approach the **Year of Faith**.
- *"I sense that the moment has come to commit all the Church's energies to a new evangelization... no institution of the Church can avoid this supreme duty."* Pope John Paul II, *Redemptoris mission*
- *"Bear witness to your faith through the digital world. Employ these new technologies to make the Gospel known, so that the good news for all people will resound in new ways."* Pope Benedict XVI, 2009 World Communications Day Message

Benefits to your parishioners that could be mentioned might include:

- It is important to promote our Faith, especially for things that you are already likely to buy, like First Communion items, Confirmation gifts, Baptism gifts, and great Catholic books and e-books.
- 12% of every purchase comes back to (Holy Cross), and can be used for further evangelization and catechesis, the school, etc. We are all called to make good use of our resources.
- Parish WebStore offers good deals with FREE SHIPPING on most items, including great books, Catholic Art, CDs, DVDs, and apparel.
- Parish WebStore is kind of the start of an 'online Catholic Superstore', with tons of products, but it does not offer or support anything opposed to our Catholic Faith.
- This is a Catholic source of over 30 vendors and growing, meaning the products are solidly Catholic (or at least Catholic approved - like CS Lewis perhaps), from trusted sources like Ignatius Press, Ascension Press, Nelson Gifts, Lighthouse Catholic Media, Saint Joseph Communications, etc.
- Parish WebStore makes it easy to give Catholic gifts to adult friends and family for birthdays and Christmas as truly meaningful gifts that help evangelize. When is the last time you sent something of 'faith' to your God children," etc.?