



## Parish WebStore FAQs for Parishes

**Is Parish WebStore Catholic?** Parish WebStore is fully committed to promoting the Catholic Faith in its fullness and was created with the intention of furthering the *New Evangelization* promoted by Blessed Pope John Paul II.

**How many vendors and publishers products are available through Parish WebStore?** Initially, there are products from over 30 publishers and vendors, with plans to add many, many more in the near future.

**What do parishes receive from purchased items and are the funds they receive considered commissions?** Parishes and other sponsoring organizations receive 12%. These are considered commissions.

**Can a school or other Catholic organization use Parish WebStore and get an affiliate code at this time?** Yes, any organization that is faithfully Catholic may do so.

**Is Parish WebStore competitive from a price standpoint?** Yes, and even more so when you consider that most items ship FREE.

**When do parishes get paid?** Parishes will be paid once a month each time they reach \$50 of commissions.

**Does Parish WebStore ship the products?** The products are actually shipped from the vendor or publisher of each product after they receive an order from Parish WebStore.

**Is signing up a parish or other organization as simple as registering at the link at the top of the site and then putting a Parish WebStore logo image on their website with an auto-populating (affiliate) code?** Yes and no. Registering and putting the logo on the website is the minimum to set up the store so that credit goes to a parish, but there are some other very important steps that can greatly improve the chances of successfully promoting faith filled items through the store to parishioners. See the [PWS Registration and Website Setup Guidelines](#) document.

**How does Parish WebStore handle returned items for a customer?** The return policy is the same as that of the vendor or publisher that ships the product. Parish WebStore will assist if necessary.

**Is there a way for me to see what orders have come through for my parish?** Parishes are given the ability to see their sales volume by using the login information they receive after registering.

**Is Parish WebStore a not-for-profit company?** Parish Webstore is a for-profit company. This being said, it is designed with the intent of having its profits primarily go to parishes, Catholic Vendors and publishers, and into development of the company so as to extend its ability to spread the *good news* of Jesus Christ as found in its fullness in the Catholic Church.

### AFFILIATE CODES

**How does Parish Webstore keep track of orders that should be credited to a parish?** This is done by use of

an affiliate code that is assigned to anyone who first enters the store by clicking on a link on the parish website. This affiliate code is a permanent part of a shoppers account and aligns all future purchases by these persons to the parish of origin.

**Will parishioners be able to select the parish they want my contribution to go to?** Yes, the first time someone makes a purchase, they should sign up by going to the parish of their choice that has a Parish WebStore link and click on it, and this will align their account to any purchases, even if they go to the store directly in the future. In the future, you will be able to search during the checkout process for the partner parish you wish your purchase to be credited.

**Is there a place on the Parish WebStore sight to enter an affiliate code?** Yes.